

# **ROLE PROFILE**

Job family Leadership	Role profile number and grade LSL2-1243
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### Role purpose:

Roles at this level are responsible for the corporate management of a range of major council services or a significant statutory function (with delegated powers), providing strategic policy direction and leadership, operational management and financial control.

Will support the Cabinet and Corporate Leadership Team, to achieve the aims and desired outcomes of the Council. Will report directly to a Chief Executive Officer.

Factor	Relevant Job Information
Indicative qualifications	Degree in a subject relevant to the role or able to demonstrate equivalent knowledge, skills and experience.
quamono	Relevant professional qualification at a post graduate level
	Licence / certificate / qualification where required for statutory role
	Management qualification or equivalent experience
	Programme management qualification or able to demonstrate equivalent knowledge, skills and
	experience
Knowledge, skills and experience	Roles at this level require self-sufficiency in a technical or specialised field gained through wide experience of concepts/principles, wide exposure to complex practices and authoritative command of operations and functions. This includes:
	<ul> <li>Expert functional knowledge and/or providing significant advice with impact across the council.</li> <li>A broad knowledge and understanding of the services impacted by the service/function and across the council.</li> </ul>
	<ul> <li>Proven extensive senior management experience of managing a range of services and functions at a corporate strategic level.</li> </ul>
	Substantial experience in both strategic and operational management across a range of services and functions within a large and complex organization
	Substantial understanding of the council's people strategy to ensure effective workforce
	development in order to achieve service and council wide objectives.
	• Experience of working in a political environment and managing political challenges to the direction of the function or services.
	<ul> <li>Substantial understanding of local government and the local, regional and national context</li> <li>Substantial understanding and experience of delivering services that impact on the local community and partner organisations, and managing challenges to the direction of these services</li> </ul>
	Ability to deliver and support successful cultural and organisational change programmes with impact across the council.
	Effectively handling challenging & complex situations which have wide ranging impact and reputational risk for the Council.
	<ul> <li>Leadership of high-profile innovative projects which have wide ranging impact and reputational risk for the Council.</li> </ul>
	Significant budget management experience across a range of services and functions.
Accountability for Budget	Roles at this level have a major impact/effect on the overall results of the organisation and Wiltshire communities, encompassing a substantial portion of the organisations' income, expenditure or resources.
	The nature of the impact of the role is contributory with significant impact and influence in advising or facilitating services for use by senior management in taking decisions across the council including impacting upon Wiltshire communities and partner organisations.
	Leads a senior management team across a range of service areas and functions, each responsible for significant resources and operational/strategic delivery.
	Delegated budget lead to monitor and control the budget of significant council service(s), a range of major functions or a statutory function.
	Will have influence on significant expenditure across council, partner services and Wiltshire communities
	Impact on whole council revenue budget circa of £830 million Impact on partner organisations budgets and the economy of Wiltshire County population is around 470K



Problem solving	Roles at this level will be responsible for setting major functional policies and/or determining the direction and overall shape of a major function or range of services. Through the senior management team will influence the development of major policies that impact across the whole of the council, and on Wiltshire communities and partner organisations.
	Directs/sets the direction through senior management the implementation of required corporate change in the service/functional area, across the council, Wiltshire communities and/or partner organisations
	Directs/sets the direction of the development and implementation of service/function strategies and make a significant contribution to the development of corporate strategies and business plans. Sets the direction for the design, development and implementation of complex solutions within the identified area which serve the council's vision, goals and core values, involving the application of significant council resources across the council, Wiltshire communities and/or partner services. Sets new standards for innovation in the commissioning and delivery of services. Maintain the integrity of the service/function and culture of continuous improvement, ensuring increased functional capacity across the council and partner organisations.
	Pro-actively identifying corporate, and service risks, and ensure action is taken to mitigate these
Nature of contacts	Directly or through nominated senior management team, direct and oversee all activities of the services and functions, and more widely across the council, Wiltshire communities and partner organisations.
	Influence, advise and make recommendations to members, chief executive officers, directors, heads of service and equivalent levels in external bodies, private sector and partner organisations regarding complex situations that have high risk and reputational impact across the council.
	Work with other public bodies and other relevant partners/organisations to support Wiltshire's communities, through services and activities that address local concerns and that foster social capital and 'resilient communities'
	To represent the council and co-ordinate policy and practice on a local, regional and national scale
	Manage relationships with key stakeholders and delivery partners including consultation on complex political / strategic / commercial issues that have high risk and reputational impact across the council, Wiltshire communities and partners
	Provide service/functional direction, expertise, advice and support often in response to complex issues across the council, Wiltshire communities and partners including external stakeholders and suppliers etc.  Sponsor and lead working groups and project teams, likely to be cross service/council/partners or external at a regional or national level.  Engage with stakeholders to seek and explore innovative opportunities for collaborative working within
	and across function, services, Wiltshire communities and/or with partners  Establish and lead partnership working with internal / external services / organisations and liaise with
	national bodies.  Managing complex situations which can be contentious and have the potential to cause significant
	reputational issues for the council.
Additional duties	Postholders are required (subject to the provisions of the Working Time Regulations) to work the hours that are necessary to do the job, including evening and weekend work and attendance at meetings out of office hours. This includes being on standby or call out to respond to emergency situations.
Our Identity	Our Identity sets out who we are and provides a shared understanding of how we are all expected to lead, work and act with each other, our partners and our residents to deliver our services and build stronger communities. They enable us to continually evolve and adapt to meet the changing needs of our residents and ensure that we continue to deliver great services and make a difference to the people of Wiltshire.  All of us are expected to demonstrate the ten elements of Our Identity in how we work to shape and
	create the organisation we want to be part of. It should influence our decisions, activities, projects and ways of working
Health & Safety Equalities	To be responsible for managing services in line with the council's health, safety and welfare policies  Wiltshire council is committed to ensuring employees do not discriminate against colleagues, suppliers or third parties at work or harass or victimise others. Incidents of discrimination at work are taken seriously and employees are encouraged to report incidents via their manager or anonymously via the whistleblowing policy.
Authority to work in the UK	All employees must have the legal authority to work in the UK. Non-EU nationals must have the relevant approval to work in the UK from the UK Border Agency. Copies of all documents provided as proof of identity are retained for our records, by providing these proofs the council will treat this as consent.

The above profile is intended to describe the general nature and level of work performed by employees in this role and does not detail a list of all duties and responsibilities. The Council reserves the right to amend this role profile as necessary



# **ROLE DESCRIPTION**

Role description:	Director - Education and Skills
Role profile family:	Leadership
Number of posts:	1
Role profile number and grade:	LSL2-1243
Service/Team:	Education and Skills
Reports to:	Corporate Director – People

#### **Job Context**

Directors are responsible for the corporate management of a range of major council services or a statutory function, providing strategic policy direction and leadership, operational management and financial control. They support the cabinet and corporate leadership team, to achieve the aims and desired outcomes of the council, Wiltshire community and partners.

In this role you will be a Deputy Chief Officer as defined in the Local Government and Housing Act 1989 and referred to in the Localism Act 2011. This means that you will support the Chief Executive in the overall corporate management of the Council. Part 3 of the constitution is the scheme of delegation that sets out the responsibility for functions and decision making that also apply to the role of Director.

#### **Job Purpose**

### As a member of the senior leadership team, you are expected to:

- Work jointly with the whole senior leadership team and in support of the Corporate Leadership Team to achieve the council's priorities and goals, contributing to the wider strategic long-term development of the Council and the implementation of the Council's business plan.
- Ensure all elements of Our Identity are embedded across your services so that they are focused on making a difference and delivering the best outcomes for our residents.
- Ensure service structures are developed based on customer/resident needs and that services are developed and delivered to meet emerging and revised council priorities and re-defined customer expectations.
- Ensure effective financial and operational management of all services and functions within
  your areas of responsibility and take joint responsibility as part of the senior leadership team
  for delivering the whole council budget and savings, taking a corporate and joined up
  approach alongside robust and reliable service financial management.
- Ensure effective partnership and stakeholder relationships across all services and functions within your areas of responsibility.



- Ensure service planning is shaped by and takes into account the council's key strategic plans and manage service performance though the accountability of your senior management team, allocation of resources, management of risks, and strong, inspirational leadership.
- Ensure a whole council approach is taken to corporate parenting.
- Directing the service response in the event of an emergency.

### As a director you are expected to:

- Work jointly with corporate directors and other directors to achieve the council's priorities and goals.
- Develop effective partnership and collaborative working in order to achieve the council's vision.
- Manage service performance though the accountability of your senior management team, allocation of resources, management of risks, and strong, inspirational leadership.
- Develop an innovative and commercial approach across the council and within your specific service areas.
- Lead continuous improvement and transformation of your services using systems thinking or other evidence-based principles around customer/client purpose.
- Take joint responsibility as part of the leadership team for delivering the whole council budget and savings, taking a corporate and joined up approach alongside robust and reliable service financial management.

### Key duties include:

- Develop relationships both internally and externally to maximise opportunities for collaboration and integration.
- Ensure service planning is shaped by, and takes into account the council's key strategic plans including:
  - The business plan
  - o The financial plan (MTFS) and annual budget
  - The people strategy
  - The digital strategy
  - The local plan
- Provide advice and recommendations to the wider corporate leadership team and elected Members on significant policy decisions or complex and contentious matters within your service areas and areas of expertise.
- Contribute to the corporate management of the strategic risks facing the council.



- Represent the council at regional/national level within your services areas and areas of expertise.
- Promote and exemplify robust decision making, which is open, inclusive, flexible and responsive.
- Grow an outstanding workforce with a can-do attitude, supported through clear career paths and development linked with robust talent and performance management.
- Embed a culture that places customers first, adopts a can-do approach and focuses on good outcomes in our communities.
- Drive the council's staff engagement culture and demonstrate the behaviours expected across the organisation.
- Ensure a whole council approach is taken to corporate parenting.

## Service area responsibilities:

This post will be the council's lead on education and skills, navigating the changing educational landscape and ensuring effective relationship management with a range of partners and stakeholders, recognising their different priorities and coordinating a shared vision for the future.

This post will take the lead on delivering business plan priorities, ensuring a shared focus on the achievement of all children, with a key aim of closing the gap for the most vulnerable pupils.

Working with stakeholders the postholder will respond to the changing skills agenda, ensuring a shared effective approach to ensure skills gaps are closed.

### School Effectiveness

- Ensure the council effectively discharges its statutory role in relation to the quality assurance of schools and colleges, ensuring sufficient high-quality provision in order to improve the progress and attainment of all Wiltshire's children and young people.
- Ensure the development and effectiveness of primary, secondary and special schools and across the 13-19 phase, in Wiltshire. Improving the quality of leadership and management, and learning and teaching to ensure high standards, improving the life chances for all children and young people.
- Support and challenge schools that are underachieving and vulnerable to failure, narrowing
  the gaps for vulnerable children and young people to enable them to achieve in line with their
  peers.
- Ensure safeguarding in schools' compliance in line with KCSIE and Learning outside of the classroom.
- Support and challenge the effectiveness of mainstream inclusion across all types of schools, ensuring OPAL is fully implemented.
- Provide opportunities for young people to improve their attainment and skills so they can
  achieve their full potential, by providing access to further and higher education courses through
  new university, college and university technical college provision as well as apprenticeships
  and on the job training.



### Targeted Education

- Driving strategic leadership for improving outcomes for vulnerable pupils across Wiltshire education settings
- Ensure all statutory duties relating to pupils not attending or being on a school roll are compliant and effective.
- Oversee the development of a diverse, highly skilled and competitive workforce in Wiltshire that
  meets the needs of employers both now and in the future, whilst developing an inclusive
  economy.

#### Traded Services to schools

 Drive and lead the commercial model for schools traded services that meets customer needs, supports the financial strategy and the wider strategic goals of the Council. Working collaboratively with procurement and other key stakeholders and prioritising the needs of children.

#### Inclusion and SEND

- Developing and delivering a co-produced Local Authority wide vision and strategy to ensure
  effective SEND provision and inclusion for children and young people with the aim of raising
  overall standards and achievement to secure improved life chances for children and young
  people in Wiltshire.
- Developing and promoting a culture of inclusivity across all education providers in Wiltshire.
- Securing best value from SEND and inclusion funding, including the High-Needs Block Funding, whilst ensuring good outcomes for all children.

#### Early Years

- Lead, develop and promote the Local Authority's agenda for raising standards and eliminating achievement gaps in the EYFS.
- Ensure the council effectively discharges its statutory role in relation to the quality assurance of early years providers, ensuring sufficient high-quality provision in order to improve the progress and attainment of all Wiltshire's children.

### Key service related duties include:

- To ensure that the education and skills aspects of all corporate and service decisions are considered, and having overall decision-making responsibility for ensuring consistent and high-quality processes related to children and families' services.
- Dealing with complex and contentious issues in relation to education and skills.
- Ensure that the education and skills services are designed to deliver the council's vision, values
  and priorities in the business plan with the community of Wiltshire placed firmly at the centre of
  this vision.
- To facilitate and enable transformational change across the organisation through timely and relevant activities and interventions.
- Lead the development, delivery and on-going review and communication of the education and skills strategy that is aligned with the vision of the council and the priorities and aims of the business plan.



• Lead and provide oversight of the work of the service areas ensuring the setting of targets, identification of priorities, succession management and performance management.

Dimensions				
Type of budget	Direct	Indirect	Responsibility	Amount / Cost
Operational budgets			Direct service budget	£285m approx.
Council Revenue budget		$\boxtimes$	Contributory impact on spend	£876m (gross budget)
Staffing			Employees directly managed will be senior management teams each responsible for significant resources and operational/strategic service delivery	
Please describe any national performance standards or statutory/legal responsibilities applicable to this role:				
All statutory responsibilities applicable to services falling under the responsibility of this directorate				

### **Person Specification**

In addition to the qualifications, knowledge, and skills required for roles at this level, this role requires:

- Postgraduate degree in a related discipline or equivalent relevant experience.
- Teaching qualification with experience of working at a senior level within education (e.g., headteacher, FE or equivalent).
- Evidence of post qualification personal and professional continued development.
- Substantial experience within an education and skills setting.



## **Supporting information**

Driving classification	
Occasional driver A valid UK driving licence is not required. Occasionally may need to travel to different locations in order to undertake the duties of the role.	
Regular Driver  Must hold a valid UK driving licence and have access to either their own car or a pool car in order to undertake the duties of the role, unless other forms of transport are available and viable to perform the role, including public transport, or unless a reasonable adjustment has been agreed.	$\boxtimes$
Required Driver  Must hold a valid UK driving licence and will drive a vehicle supplied by the Council in order to undertake the duties of the role.  Employees should refer to the Corporate Driving at Work policy for further information.	

## **Driving trigger points**

The trigger points set out below, regarding driving licence points and at-fault accidents, apply to all staff who drive on council business.

Trigger Points	Corrective Driver Training Course or further action	Additional corrective training if appropriate or further action
Points on driving licence	6	9

Trigger Points	Discussion and advice on expected driving standards	Course or	Additional corrective training if appropriate or further action
At fault accidents within a two-year period (whether work or personal)	1	2	3

Job applicants who drive must have 9 or less points on their driving licence, and must have less than 4 at fault accidents within a two-year period. If they meet the trigger points, they will be subject to the actions outlined in the table above.

If holding a valid licence, occasional drivers will need to declare penalty points and no-fault accidents as requested. Depending on the role, decisions as to whether this might either affect appointment or require corrective driver training, will be made case by case.

Political restriction	
This role is politically restricted. The job holder is not permitted to undertake political activity involving standing for election as a member of parliament, as a member of the Scottish or Welsh Parliaments. The job holder is furthermore not permitted to canvas on behalf of a political party or a person who is already, or who seeks to be, a candidate. In addition, they may not speak to the public or publish any written or artistic work that could give the impression they are advocating support for a political party	
This role is not politically restricted	



Professional fees and related occupational costs	
As part of this role, or to support professional development, the job holder is required to be a member of a professional body or association. The job holder is responsible for payment of all professional fees, memberships, registrations or subscriptions and no reimbursement or contribution towards these will be provided by the council	
This role does not have any professional or occupational membership requirements	$\boxtimes$
Clearances – Disclosure & Barring Service (DBS)	
This role will be engaged in 'regulated activity' providing specific services relating to children or vulnerable adults and is subject to a Disclosure from the Disclosure and Barring Service.	
This role is exempt from the Rehabilitation of Offenders Act 1974 and will require an <b>Enhanced</b> DBS check before appointment can be confirmed.	$\boxtimes$
This role is exempt from the Rehabilitation of Offenders Act 1974 and will require a <b>Standard</b> DBS check	
The role requires a <b>Basic</b> DBS check to check for convictions and cautions that are considered to be unspent under the terms of the Rehabilitation of Offenders Act 1974.	
This role is not subject to a Disclosure from the Disclosure and Barring Service in order to undertake the duties of the role.	
Clearances – Baseline Personnel Security Standard (BPSS)	
This role requires access to the UK government Public Services Network (PSN) and is subject to a BPSS check	
This role is not subject to a BPSS check	$\boxtimes$
Clearances Non Bolice Personnel Vetting (NDDV)	
Clearances – Non-Police Personnel Vetting (NPPV)	
This role requires working in partnership with the police, and/or having access to Police related systems and is subject to a NPPV check at <b>level 2*</b> . (*regular access to police premises and police information, intelligence and financial or operational assets. Occasional access to those deemed 'secret').	
This role requires working in partnership with the police, and/or having access to Police related systems and is subject to a NPPV check at <b>level 3</b> *(*regular unsupervised access to police premises and/or access to police information and/or information systems and/or hard copy material either on police premises or by remote access up to "secret" level. A level 3 includes a check on you, your spouse/partner, co-residents, and all family members).	
This role is not subject to a NPPV check	$\boxtimes$



# Safeguarding For all roles within Children's Services. Wiltshire Council is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and all staff are $\boxtimes$ expected to share this commitment. You will be expected to report any concerns relating to the safeguarding of children, young people or vulnerable adults in accordance with agreed procedures. If your own conduct in relation to the safeguarding of children, young people or vulnerable adults gives cause for concern, the council's agreed child protection/vulnerable adults protection procedures will be followed. For all roles within Adult Social Services. Wiltshire Council is committed to safeguarding and promoting the welfare of vulnerable adults and all staff working for the council are expected to share a commitment to this. You will be expected to report any concerns relating to the possible abuse of a vulnerable adult in accordance with the agreed interagency safeguarding adults' procedures. If your own conduct in relation to the safeguarding of vulnerable adults gives cause for concern, the council's agreed interagency safeguarding adults' procedures will be followed, alongside implementation of the council's disciplinary procedure. The job holder is accountable for their safeguarding of vulnerable adult responsibilities to their line manager. For all other roles within the council. Wiltshire Council is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and all staff are expected

to share this commitment. You will be expected to report any concerns relating to the safeguarding of children, young people or vulnerable adults in accordance with agreed procedures. If your own conduct in relation to the safeguarding of children, young people or vulnerable adults gives cause for concern, the council's agreed child protection/vulnerable

adults protection procedures will be followed.